

Rens de Jong: an introduction

Rens de Jong is one of the best event moderators in the Netherlands. He is one of the nation's foremost speakers and interviewers about entrepreneurship, technology, innovation, sustainability and human capital.

He has delivered over 750 presentations around the world over the past 10 years. A mayor client described Rens best when she said: "Rens combines in-depth knowledge, with energy, and the flair of an stand-up-comedian. I have been doing this work for over 27 years, but these are the pearls."

Rens was rated #1 moderator in the Netherlands in 2014. He hosts radio- and TV talk shows about business at BNR & RTLZ.



How we work

We look forward to provide an energetic and interactive contribution to your event. To create that, preparation is key. In this document, you can find what you can expect from us, and what we expect from our clients. If you have any special requirements regarding availability or preparation, let us know!

Early involvement in the format

To make the best event, we like to be involved in the concept as early as possible. We like to coach you on the "flow" of a program. In preparation, we would like to have a face to face briefing in Amsterdam, or a conference call. This is done by one of the editors of RDJ Media & Events and / or Rens himself. In this session we will talk about your goals, the audience and the content of your event.

Research & Preparation

We always do our research. On every topic we look for relevant articles. If you have any reading material, please send it to us. In addition we write our own script, based on your wishes. And we think about creating interactivity with the audience. If necessary, a week before the event, we can plan a conference call, to discuss the final details.

Availability on the day of the event.

Prior to the start of an event, it is good to have a final rehearsal. Experience shows that 75 minutes before the start of the stage program is enough to do that. That is also the arrival time of Rens. Some clients prefer an earlier arrival. This is possible at extra cost.

Postpone or cancel

Cancelling or moving the event, until 60 days before the scheduled date, is free of charge. If you want to cancel or move the event between 60 and 30 days before scheduled date, 50% of the quote will be charged. If you have to cancel or move the event, less than 30 days before the scheduled date, the total amount will be invoiced. By accepting the offer, you explicitly agree with this cancellation policy.

Biography & Photographs

If you confirm the offer, you can use biography and photographs of Rens in your invitations and announcements. We can also record a video (with Iphone) to send to the invitees.

Biography and photos of Rens can be downloaded at <http://rensdejong.nl/contact> and at <http://rensdejong.nl/foto>

BuzzMaster

Rens is co-founder of BuzzMaster. A tool to create highly interactive seminars through the use of smartphones and a Data-DJ. If you want to use BuzzMaster, let us know, then you will receive a separate quote. BuzzMaster is also works with other moderators than Rens, but he can create an extra Buzz like nobody can. More information at: www.buzzmaster.co.uk

Questions?

If you have any questions, if you want to schedule an appointment or conference call, please contact the personal assistant of Rens:

Kim Corstjens through kim@rensdejong.nl
or +31 (0) 6-17138674.