

MODERATOR | ENTREPRENEUR | RADIO & TV ANCHOR

RENS DE JONG



Rens is one of the best event-moderators in the Netherlands. Also one of the nation's foremost speakers and interviewers about entrepreneurship, technology, innovation, sustainability and human capital.

He has delivered over 750 presentations over the past 10 years. Rens was rated #1 moderator in the Netherlands in 2014 and is fluent in English and Dutch. He hosted a business TV talkshow at RTLZ. Now he produces a radio show & podcast on human capital at the business broadcaster BNR Nieuwsradio.

How we work

We look forward to provide an energetic and interactive contribution to your event. To create that, preparation is key. In this document, you can find what you can expect from us, and what we expect from our clients. If you have any special requirements regarding availability or preparation, let us know!

Create an original event-format

To make the best event, we like to be involved in the concept as early as possible. We would like to coach you on the event's format. In preparation, we would like to have a face to face briefing in Amsterdam, or a conference call. This is done by one of the editors of RDJ Media & Events and / or Rens himself. In this session we will talk about your goals, the audience and the content of your event.

Podcast or event video

To create more involvement of your participants prior to the event, and reduce no-show, it is possible to make a podcast about the event's theme. Do you want to use video's during the event? Ask for the possibilities where Rens is your reporter in that video.

BuzzMaster

Rens is co-founder of BuzzMaster. A tool to create highly interactive seminars through the use of smartphones and an onstage data-DJ. BuzzMaster is also works with other moderators than Rens, but he can create an extra 'buzz' like nobody can. If you want to use BuzzMaster, let us know, you will receive a separate quote.

"Rens combines in-depth knowledge, with energy, and the flair of an stand-up-comedian"

"Rens brings out the best in people and creates an atmosphere that is enthusiastic and open."

"Rens has the talent to bring complex themes to the heart of all attendees in an enlightening way."

Questions?

If you have any questions, if you want to schedule an appointment or conference call, please contact the personal assistant of Rens:

Kim Corstjens:
kim@rensdejong.nl
+31 (0) 6-17138674





LET'S COLLABORATE

Past & present partners



Research & preparation

After our first face-to-face meeting, we write our own script, based on your wishes. If necessary, a week before the event, we can plan a conference call, to discuss the final details. Plus we always do our own research. On every topic we look for relevant articles. If you have any reading material, please send it to us.

Postponing or cancelling

Cancelling or rescheduling the event 60 days before the scheduled date, is free of charge. If you want to cancel or move the event between 60 and 30 days before the scheduled date, 50% of the quote will be charged. If you have to cancel or move the event, less than 30 days before the scheduled date, the total amount will be invoiced.

Legal notice

By accepting our quote, you acknowledge to have read and agree with the content and conditions as stated in this document.

Availability

Prior to the start of an event, it is good to have a final rehearsal. Experience shows that 75 minutes before the start of the stage program is enough to do that. That is also the arrival time of Rens. Some clients prefer an earlier arrival. This is possible at extra cost.

Biography & photographs

You can use the biography and photographs of Rens in your invitations and announcements. We can also record a video (with Iphone) to send to the invitees.